

Characteristics of Successful Breeding Programs




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Efficient Reproduction = Profitability & Sustainability

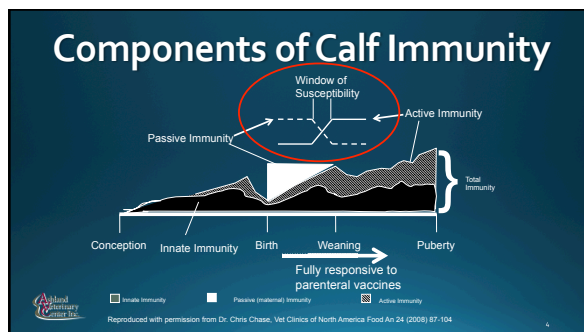
- Reproductive efficiency
- Early growth
- End-product merit
- Maternal ability

The Producer Is In Control

Genetics
Docility
Nutrition
Health



The Information Is Available!



The Producer Is In Control

Cow Health

BVD-PI
MUST KNOW!
MLV vs Killed Vaccine...Both good tools
How do we use them? When?
Vibrio/Lepto 5




The Information Is Available!

The Producer Is In Control

Sire Health

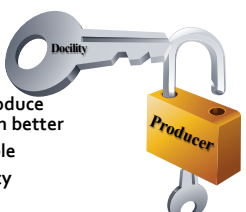
BVD
Trichomoniasis
Biosecurity
Vaccination
Semen Evaluation



The Information Is Available!

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Docility



Gentle/Calm cattle -produce better colostrum & gain better
 Docility is .36% heritable
 64% is our responsibility
 Genetic choice

The Information Is Available!

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Nutrition

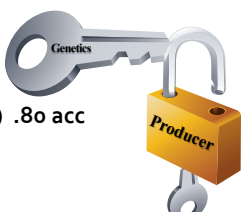


Body Condition Score
 Fetal Programming
 Protein/Energy
 Mineral Program

The Information Is Available!

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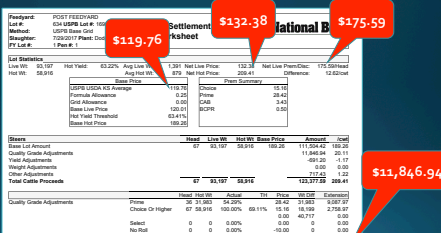
Genetics



Calving Ease (CED) .80 acc
 Top 1-2%
 Heifer Pregnancy

The Information Is Available!

A Producer That Puts It All Together!




Callouts from the auction sheet:

- \$119.76 (Base Price)
- \$132.38 (Settlement)
- \$175.59 (National B)
- \$11,846.94 (Total Quality Grade Adjustments)

The Producer Is In Control

Genetics Docility Nutrition Health



The Information Is Available!